



Reynaldo Urtiaga Escobar, Esq.
Mexico

Primary Areas of Expertise

Energy
Intellectual Property
Information Technology
Pharma and Life Sciences
Insurance and Reinsurance
Entertainment and Media

Professional Summary

Over 20 years of post-qualification experience spanning across US-Mexico cross-border litigation and transactions, international contracts, conflict of laws, intellectual property rights, torts, among other subjects. Experience as sole Arbitrator, Co-arbitrator, Chair, Panelist, and Counsel in domestic and international arbitrations over a wide variety of industry sectors. Admitted to practice before all Federal Circuit Appellate Courts in Mexico, the Mexico City state courts, federal courts with amparo jurisdiction, and the Mexican Supreme Court. Provided expert testimony to U.S. federal courts tasked with interpreting and applying Mexican laws. Lecturer and speaker of arbitration law and ADR law at various Mexican universities.

Current Employer-Title

Bryan, González Vargas & González Baz - Partner

Profession

Attorney, Law Professor, International Arbitrator, Expert Witness on Mexican Law

Work History

Partner, Bryan, González Vargas & González Baz, 2002-Present; Tenured Law Professor, Universidad Nacional Autónoma de México, 2007-Present; Intern, ICC International Court of Arbitration, Secretariat's team for Latin America, Summer of 2002; Legal Adviser, Mexico's National Copyright Office, 1998-2000; Legal Researcher, Instituto de Investigaciones Jurídicas de la Universidad Nacional Autónoma de México, 1994-1997.

Experience

ENERGY. Negotiation, interpretation, and/or adjudication over Power Purchase Agreements, Fuel Supply Agreements, Power Plant's Construction Agreements, Solar Farm Drilling Services Agreement, Petroleum Products Storage Agreements, Natural Gas Transportation Service Agreements.

INTELLECTUAL PROPERTY. Provided more than a dozen expert witness opinions on trademark counterfeiting, copyright piracy, and misappropriation of trade secrets to the Attorney General's Office and its specialized unit prosecuting intellectual property-related crimes.

INFORMATION TECHNOLOGY. Presided over the standing panel of experts issuing the evaluation report dated July 10, 2018 over .pharmacy, per ICANN's

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Neutral ID : 6191116

The AAA's Rules provide the AAA with the authority to administer an arbitration including, arbitrator appointment and challenges, general oversight, and billing. Accordingly, arbitrations that proceed without AAA administration are not considered AAA arbitrations, even when the parties select an arbitrator who is on the AAA's Roster.

The information contained in this resume has been supplied solely by the individual arbitrator and may, or may not, be a complete recitation of their experience. The AAA assumes no responsibility for the content, completeness, accuracy, or reliability of the information contained in an arbitrator's resume. If you have any questions about an arbitrator's experience or background, you are encouraged to contact your case manager.

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Public Interest Commitments Dispute Resolution Procedure.

INSURANCE. Advisory, courtroom, and arbitration experience regarding insurance and reinsurance policies and claims.

INTERNATIONAL COMMERCIAL AGREEMENTS. Negotiated, advised, and/or enforced, on clients' behalf, international sale and purchase agreements, international licensing agreements, international franchise agreements, international distribution agreements.

CONSTRUCTION AND ENGINEERING. Advised clients on the drafting and interpretation of Engineering, Procurement, and Construction Contracts.

GOVERNMENT AND MILITARY CONTRACTS. Negotiated and advised US clients on the drafting, interpretation, and performance of agreements to sell high-tech equipment, and license their proprietary software, to Mexican federal agencies.

ARTWORKS. Advised clients on droit de suite, copyright, appraisal, authentication, and inheritance issues over Mexican works of art.

PHARMA AND LIFE SCIENCES. Provided counsel on, filed, and prosecuted Patent Cooperation Treaty applications in Mexico over inventions in the chemical and pharmaceutical fields. Requested and obtained per transparency laws, the international supply agreements entered into by the Mexican government to purchase COVID-19 vaccines from multinational pharmaceutical and biopharmaceutical companies.

ENTERTAINMENT AND MEDIA. Advised a famous Mexican singer in the negotiation of a Life Story Rights Agreement to produce a Television Series for worldwide distribution.

Alternative Dispute Resolution Experience

Advising or representing parties in domestic and international arbitration proceedings, the enforcement of international arbitration agreements in Mexico, and the annulment or enforcement of foreign arbitral awards in Mexico.

Experience as arbitrator includes:

Sitting as chairman in a three-person arbitral tribunal in a 25 USD million dispute between a multinational power corporation and Mexico's state power utility over the interpretation and alleged breach of a 25-year Power Purchase Agreement.

Sitting as co-arbitrator in a 15 USD million dispute between US and German parties over the coverage of a property and casualty insurance policy and the proper appraisal of loss and damage caused by a hurricane.

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Sitting as sole arbitrator in a 1.5 USD million dispute brought by a Brazilian start-up against a US co-working space company and its Mexican subsidiary over the interpretation and alleged breach of their agreement during the COVID-19 pandemic.

Sitting as sole arbitrator in a 1 USD million dispute between a services firm and a hospitality group over the performance and/or breach of a consulting agreement governing the provision of legal and financial advisory services to set up an investment fund for the development of hotels.

Rendering nearly 200 panel decisions to resolve domain name disputes since 2004.

Representing clients in a number of mediations that resulted in the adoption of settlement agreements.

Technology Proficiency Zoom, Microsoft Teams, Online Case Management's Platforms.

Education National Autonomous University of Mexico (Doctor of Laws (S.J.D.) Suma Cum Laude – 2019); The London School of Economics & Political Science, UK (Master of Laws (LL.M.) – 2001); School of International Arbitration, Queen Mary University of London (Postgraduate Diploma on International Commercial Arbitration – 2001); National Autonomous University of Mexico (Law Degree, Suma Cum Laude - 1998).

Professional Licenses Mexico (2000).

Professional Associations Fellow, Chartered Institute of Arbitrators
Founding member, American Academy of Mexican Law Experts
Standing Panelist, World Intellectual Property Organization
Standing Panelist, Internet Corporation for Assigned Names and Numbers
International Arbitrator, Court of Arbitration for Art
Foreign Arbitrator, China International Economic and Trade Arbitration Commission
Foreign Arbitrator, Shenzhen Court of International Arbitration
Foreign Arbitrator, South China High Technology and Intellectual Property Arbitration Centre
Foreign Arbitrator, Shanghai Arbitration Commission
Arbitrator, British Virgin Islands International Arbitration Center
Arbitrator, Arbitration Center of Mexico
Arbitrator, Mexico City's National Chamber of Commerce

Recent Publications & Speaking Engagements Faculty member and principal lecturer on "International Energy Arbitration" at the 8th and 7th Multidisciplinary Diploma Courses on Energy Law, IJ-UNAM, Mexico City, December 2023, and December 2022, respectively;
Panelist on ADR Mechanisms for Intellectual Property Disputes, Primer Encuentro Regional de Propiedad Intelectual BMA, AMPPI, ANADE, INCAN, Universidad

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Panamericana, Guadalajara, Jalisco, Mexico, October 19, 2023;
Co-tutor in the Accelerated Route to Fellowship Course organized by the Chartered Institute of Arbitrators' North American Branch, Mexico City, October 13-14, 2023;
Panel leader, "How to Conduct a Successful Arbitration in Mexico", 2023 Annual Retreat of the Chartered Institute of Arbitrators' North American Branch, Santa Fe, NM, April 14 – 16, 2023;
Guest lecturer on "The Practice of Mexican law", University of Houston's Center for U.S. and Mexican Law, February 2023;
"World view: Mexico – Wave of arbitration" in The Resolver, published by the Chartered Institute of Arbitrators, London, UK, Winter 2021;
"Arbitration of M&A Transactions: A Practical Global Guide", Globe Law and Business Ltd., Second Edition, London, 2020 (Contributed the Mexico Chapter).

Citizenship

Mexico

Languages

English; Spanish

Compensation

Hearing: \$6000.00/Day
Study: \$600.00/Hr
Travel: \$3500.00/Day
Cancellation: \$2000.00/Day
Cancellation Period: 15 Days
Comment:

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